

MARIN EMERGENCY RADIO AUTHORITY

c/o Novato Fire Protection District
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STRATEGIC PLAN: OUTREACH SUBCOMMITTEE Meeting Notice

DATE: THURSDAY – July 26, 2012

TIME: 3:00 pm

PLACE: Novato Fire Protection District Administration Office – Cavallero Conference Room
95 Rowland Way, Novato, CA 94945

District facilities and meetings comply with the Americans with Disabilities Act. If special accommodations are needed, please contact the District Administrative Assistant as soon as possible at (415) 878-2608.

AGENDA

- A. Call to Order
- B. Selection of Chair and Vice Chair
- C. Appointment of New Subcommittee Members
- D. Approval of Minutes from June 7, 2012 Meeting
- E. Outreach Deliverables and Timeline – Indie Politics and Price Campaign Solutions Consulting Services (Mullen and Price)

First 6-9 months - Coordinate internal communications to “set the stage” for the launch of a long-term funding effort and public education campaign:
DRAFT OUTREACH PLAN
(to be distributed at meeting)

- F. Request for New MERA Governance Media Release
- G. Next Quarterly Joint Meeting of
Governance Work Group, Finance Committee, Outreach Subcommittee and Technology
- H. Other Information Items
Pollster Selection Process, Timeline, et.al
- I. Next Meeting

- J. Open Time for Items Not on Agenda (*limited to two minutes per speaker*)
Anyone wishing to address the Subcommittee on matters not on the posted agenda may do so. Each speaker is limited to two minutes. As these items are not on the posted agenda, members of the Subcommittee may respond briefly, but the Subcommittee's general policy is to refer such items to staff for attention, or have the matter placed on a future agenda for a more comprehensive action or report and formal public discussion.
- K. Adjournment

**AGENDA IS AVAILABLE ONLINE AT
WWW.MERAONLINE.ORG**

cc: Diane Patterson (for posting)