

MARIN EMERGENCY RADIO AUTHORITY

95 Rowland Way, Novato, CA 94945

PHONE: (415) 878-2690 FAX: (415) 878-2660

WWW.MERAONLINE.ORG

DATE: January 14, 2015
TO: MERA Executive Board
FROM: Maureen Cassingham, Executive Officer
SUBJECT: AGENDA ITEM **A-6**: REPORT ON MERA MEASURE A ELECTION COSTS

Recommendation: Receive and file Report on Measure A Election Costs including updated information presented on January 14, 2015.

Background: For budgeting purposes, information was provided by NBS to assist with the estimation of MERA's November 2014 election costs. Early in 2014, we were advised that estimated total Marin County election costs would be about \$300,000 based on 147,000 total voters at \$1.50 to \$2.50 per registered voter. The total election cost is usually divided by the number of Measures on the ballot. \$75,000 was budgeted at that time based on the "guesstimate" of four ballot measures. In August 2014, the Registrar of Voters determined the number of measures to be 18.

In late December 2014, contact was made with the Administrative Services Division of the County Elections Department to confirm MERA's share of the election costs. MERA has been advised that the dollar amount will be provided by January 9, 2015.

Updated information will be presented to the Executive Board on January 14.