

MARIN EMERGENCY RADIO AUTHORITY

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MEMORANDUM

DATE: November 14, 2012

TO: MERA Executive Board

FROM: Maureen Cassingham, Executive Officer

SUBJECT: AGENDA ITEM **C-3**: PREVIEW AND DISCUSSION OF
JANUARY 16, 2013 GOVERNING AND
EXECUTIVE BOARDS' WORKSHOP ON THE
MERA NEXT GENERATION SYSTEM

Recommended Action: Provide input on the MERA Next Generation System Workshop developed by the Outreach Subcommittee.

Background: The proposed Workshop for MERA Governing and Executive Board Members is the formal internal launch of MERA's Outreach Plan to "achieve next generation system funding through the successful passage of a parcel tax measure". It is intended to educate members on the need for a next gen system, discussion of funding options and a financing structure and motivate member support and involvement.

The program will include a keynote presentation by longtime MERA Board Member and Alternate Steve Kinsey, Marin County Supervisor, and expert presentations from Public Safety on project needs/value, DPW on the aging current system and replacement technology and Finance Committee on a capital financing plan via parcel tax supported bonds. FAQs and Project Fact Sheets will be distributed, followed by member Q&A.

Outreach Subcommittee Chair and Executive Board Member Cusimano, along with Outreach Consultants Price and Mullen, will provide additional background on the Workshop at this meeting and answer any Executive Board questions.