

Overview

This estimate includes costs to rebuild the Marin Emergency Radio Authority’s website meraonline.org on a new, secure server with a content management system and additional features. The new website will maintain the look and feel of the current site without any additional design revisions, outside of those necessary to preserve the existing content and transition seamlessly to the new hosting platform. Costs are included for a standard website as well as a responsive design that will adapt easily for both desktop and mobile platforms.

Basic Website Redevelopment - \$14,030

- O’Rorke subcontractor [Rocket Science Studio](#) would manage the website redevelopment process.
- Website will maintain current URL meraonline.org
- Full content migration from current site to new site. Content from current site cannot be copied and pasted as some editing of the source code is required.
- New site will be built using current HTML and CSS technology.
- Site will be rebuilt using the Wordpress Content Management System (CMS).
- Developer will retain current website design as much as possible with the exception of minor variations due to newer HTML code, and for the Agendas and Minutes Pages, which will be built to mimic the zerowastemarin.org Agenda pages as a model.
- Website logins will be managed through Wordpress.
- New site will include a password-protected area for training documents. This proposal presumes the password-protected area consists of one HTML page with 20 – 30 links to training documents. Links may include a title and short description.
- Browser session will end shortly after closing browser window, but login session cannot reliably end immediately unless a user clicks to log out.
- Timing: Site will be moved to a new server before the end of 2016.
- Hosting: We recommend Media Temple’s Shared Hosting Pro plan at \$30/month. We will set up the account and pay the first month’s hosting. Client will need to add their credit card to the account to pay for hosting after the first month and maintain the website moving forward.

Responsive Design - \$2,000

- For an additional fee, website layout can be optimized for both desktop and mobile devices.

O’Rorke Project Management - \$3,870

Tracy Keough, Managing Principal	\$180/hour
Emiko Hashisaki, Account Supervisor	\$162/hour
Angela Anderson, Graphic Designer	\$150/hour
Connie Zhang, Account Manager	\$150/hour
O’Rorke Intern	Free

Total Cost - \$17,900 - \$19,900