

## Marin Emergency Radio Authority

c/o Novato Fire Protection District  
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### Agenda Item B-3

**DATE:** September 10, 2014  
**TO:** MERA Executive Board  
**FROM:** Dave Jeffries, Special Project Manager  
**SUBJECT:** AGENDA ITEM **B-3**: MERA Community Presentations - Update

Recommended Action: Receive and file Report on MERA Community Presentations.

#### Background:

With the completion of the Round II presentations and the receipt of the 24 Resolutions of Support our presentation efforts changed direction to be able to provide a Public Education Presentation to community groups upon request. The presentation that we are using was reviewed and approved by MERA Counsel and is limited to education without any advocacy. We have also developed a brief, one page, handout for these presentations. We have advertised the availability through MERA Newsletters, emails and word of mouth.

#### Public Education Presentations Scheduled (As of 08/29/14):

1. 08/15/14: Novato Breakfast Club (With Chiefs Berg and Heine)
2. 08/15/14: Novato Rotary (With Chiefs Berg and Heine)
3. 08/28/14: Novato Economic Development Commission
4. 09/05/14: Marin Economic Forum
5. 09/06/14: Novato Democrats
6. 09/10/14: Retired Teachers Group (Chief Berg Presenting)
7. 09/17/14: Sunrise Rotary
8. 09/20/14: RACES/ACS (MCSO-EOS)
9. 09/23/14: San Rafael Harbor Rotary
10. 09/25/14: North San Rafael Village
11. 10/06/14: Tamalpais Valley Improvement Club

#### Community Feedback:

To date, we have received approx. 230 reply cards, with 92 suggesting no votes, 82 suggesting support and another 56 that either had questions, or were not clear. The top topics for negative responses were either too much or too many taxes and complaints about the public education program. Positive responses included a large number generally indicating support, with some expressing appreciation for our efforts to reach out to the community.