

P.O.S. 4/24/13 Agenda Item F-1a

MARIN EMERGENCY RADIO AUTHORITY

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SEVEN STRATEGIC PLAN DIRECTIONS: EXPENSES TO-DATE

JULY 1, 2009 THRU MARCH 31, 2013 (UNLESS NOTED OTHERWISE)

**ALL EXPENSES ALLOCATED TO FUND 70036 – REPLACEMENT
(EXCEPT ** ALLOCATED TO FUND 70032 – NEW PROJECT FINANCING – 2007 NOTE)**

#1 AND #2 MERA'S MISSION, STRATEGIC PLAN AND GOVERNANCE STRUCTURE DEVELOPMENT

CBG COMMUNICATIONS, INC.	\$92,291
LEGAL – RICHARDS, WATSON & GERSHON (THRU 2/28/31)	5,861

#3 SYSTEM TECHNOLOGY REPLACEMENT PLAN DEVELOPMENT

FEASIBILITY STUDY – DPW (THRU 2/28/13)	52,343
TOMALES – DPW (THRU 2/28/13)	28,746 **
ROBERTO ASSOCIATES	89,525 **
PERMIT	7,570 **
COVERAGE: MARTHA/TIBURON, OTHER	13,413 **

#4 LONG-TERM FUNDING PLAN

LEGAL – RICHARDS, WATSON & GERSHON (THRU 2/28/13)	9,563
PARCEL TAX STUDY – NBS (THRU 6/30/13)	30,000

#5 PUBLIC EDUCATION AND OUTREACH PLAN

INDIE POLITICS/PRICE CAMPAIGN SOLUTIONS (INCLUDES OUTREACH PLAN, DEVELOPMENT & OVERSIGHT OF GOVERNING BOARD WORKSHOP (1/16/13), VIDEO, POLLSTER SURVEY, NEWSLETTER, WEBSITE WORK, FAQs AND FACT SHEET, ETC.)	113,928
STAFFING – SPECIAL PROJECT MANAGER AND ADMINISTRATIVE ASSISTANT (TO BE APPOINTED BY MID-MAY) EXECUTIVE OFFICER – ADDITIONAL HOURS (THRU 6/30/13)	12,312

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#6 EXPANDING PARTNERSHIPS

NO COSTS INCURRED TO-DATE.

#7 STRENGTHENING THE COMMON BONDS OF THE MEMBERSHIP

DPW COSTS FOR COVERAGE COMMITTEE TASKS/SUPPORT SERVICES REFLECTED UNDER
DIRECTION #3 – FROM FUND 70032 AND FUND 70036